

Resources: COVID-19 Vaccine Hesitancy and Barriers to Access

Communication Toolkits:

- Olympic Community of Health: [Stay Strong, Olympic Region](#)
- Public Health Communications Collaborative: [Informative fliers and social media toolkit](#)
- Kitsap Public Health District: [Outreach toolkit](#)

Messaging:

- AD Council: COVID Collaborative: [Messaging recommendations](#)
- Next Door: [Suggested messaging](#)

Strategy:

- Olympic Community of Health: [Worksheet from April 16 vaccine hesitancy collaboration call](#)

Videos:

- North Sound ACH: [“Why I got vaccinated?” video series featuring messages in multiple languages](#)
- Google: [Go back to what you love](#)
- Clallam County Health & Human Services and El Comité de Derechos Humanos: [Preguntas frecuentes sobre la vacuna de COVID con la Dra. Allison Berry \(español y mam\)](#)

Articles and Reports:

- Department of Health and Human Services USA and National Institutes of Health: [COVID-19 Vaccination Communication: Applying Behavioral and Social Science to Address Vaccine Hesitancy and Foster Vaccine Confidence](#)
 - Page 10- Identifying the needs and perspectives of the intended audience
 - Page 14- Create and disseminate targeted messages
- Public Health Insider: [Pregnancy and the COVID-19 vaccine](#)
- Huff Post: [The Stunning Art That’s Waging War On COVID-19 Vaccine Hesitancy And Disinformation](#)
- NPR: [OPINION: 5 Ways To Make The Vaccine Rollout More Equitable](#)

Local Health Jurisdictions

- [Clallam Health and Human Services](#)
- [Jefferson County Public Health](#)
- [Kitsap Public Health District](#)

Are you implementing a creative strategy to help vaccinate the Olympic region? Contact amy@olympicch.org to share your story in a [partner spotlight blog](#).